



# AIRLIFT

## TIME RELEASE ODOURLIFTER AND FUNGICIDE THE BREAKTHROUGH CONCEPT

### Background

The environmental requirements for disinfectants in day to day cleaning and maintenance has finished.

Worldwide findings by public hospitals bacteriologists and public health authorities and health inspectors is that good cleaning practice reduces bacteria counts to a more than acceptable level in domestic and public toilet facilities.

Only in hospital operating theatres, infectious disease wards, burns units etc, are hospital grade disinfectants required for cross infection control and surface disinfection.

In general washroom, shower block and toilet maintenance household and commercial grade disinfectants are being used only for their odour and reodourant qualities with low priority to surface cleaning - in fact most disinfectants don't clean at all.

With the cost emphasis on disinfection your money goes towards low cleaning power and low reodourant levels.

### Our concept

The RESEARCH PRODUCTS approach has been to develop a superb range of products which place greater emphasis on cleaning performance- plus have increased and unique odour fighting and odour lifting properties. Our concept has been tested over six years and has proven to outperform most disinfectants because you get cleaner appearing, fresher smelling surfaces for your money. Isn't that what you are looking for?

### Fungicidal, algaecidal, antibacterial

Whilst most of the AIRLIFT products include a dual antibacterial system, it has been specifically developed to control the problems found in washroom maintenance mould, fungus, soap and body fat proteins as well as urine decomposition which are controlled by continued use of our AIRLIFT products.

Because washrooms are a potential source of tinea and athlete's foot, all AIRLIFT products have been developed and proven to eradicate this problem. The danger areas have been covered probably more carefully than most disinfectants.

### AIRLIFT product range

All AIRLIFT products help remove the need for the scourge of the world's waterways and rivers - polluting and sea life destructive PARADICHLOROBENZENE TOILET Blockettes. When used regularly as both a cleaner and sprayable deodorant AIRLIFT removes the need for unsightly wall-mounted automatic deodoriser and destroys odours as you clean.

The residuality of AIRLIFT can be measured in days.

#### AIRLIFT - JELLYBEAN

This is the product that started it all and is our most effective deodorant that has proven to clean and deodorise effectively in the most heavily used public facilities or badly ventilated toilets. Used on a daily basis for mopping, wiping and sponging will give you over 24 hours odour control. Dilution of up to 1 - 80 water gives incredible economy.

#### AIRLIFT - FLORAL

A reintroduced upgraded new formula to a brilliant new standard of performance. Uses an unusual clinging fresh clean scent which will be found especially effective in sporting clubs, sauna rooms and aerobic and squash centres. Has a high performance against body odour and sour stale musty smells in enclosed areas. Consumer trials have shown AIRLIFT FLORAL to be a women's favourite.

#### AIRLIFT - SPICE ISLAND

Brings a breath of "after shave" freshness that has impressed many. Ideal for commercial buildings where an up market result is required for washrooms and as a deodorant room spray for cigar and cigarette smoke odours. Contains natural spice oils plus synthetic resin fixatives for increased performances as a deodorant.

#### AIRLIFT - LEMON

Possibly the strongest lemon deodorant cleaner with bacteria control on the market. Lemon oils are not known for their residuality, however, new extraction equipment now installed in Australia has meant that lemon and orange peel can be processed to produce a residual that lasts.

Unique odour absorber is added to increase further its performance characteristics. Dilutes up to 1 - 80 for economical use. Hospitals and private convalescent homes have been a particularly large supporter of this product type.

Active germicidal/algaecidal and fungicidal ingredients included into the AIRLIFT PRODUCT range consists of:

- Alkyl dimethyl ammonium chloride
- Cigar Geigy- Gingard DXN
- Aldehyde complex
- Dichlorometaxyleneol

*High Technology Chemistry and Cleaning Systems for the Carpet Maintenance and Sanitation Industries*

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